

LAUREN THOMPSON

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SUMMARY

Penn State Cognitive Science senior (Dec 2026, 3.99 GPA) with award-winning cognitive psychology research and hands-on UX and UI design coursework. Combines experimental design and data analysis with brand, content, and digital media experience. Seeking entry-level UX research or product roles; available January 2027.

EDUCATION

The Pennsylvania State University | University Park, PA

Expected December 2026

Bachelor of Science in Cognitive Science

GPA: 3.99 / 4.0

- Dean's List, five consecutive semesters (Fall 2024 – Spring 2026) • Open Doors, Summer Success, and Kuhner Renaissance Scholarships
- Coursework: User Experience, User Interface Design, Visualizing Information, Visual Cognition, Cognitive Psychology, Research Methods, Graphic Design, Ethics and Technology, New Venture Creation

RESEARCH EXPERIENCE

Penn State University | Cognitive Psychology Research Assistant

Fall 2024 – Spring 2025

- Designed and ran an independent study on how AI documentation tools affect memory formation; analyzed results and authored the written findings
- Investigated proactive interference in memory retention and recall using experimental methods; synthesized findings for academic presentation
- Earned First Place at the Penn State Undergraduate Research and Creative Arts Fair (2025)

PROFESSIONAL EXPERIENCE

Camp Skyemar | Digital Media & Content Creation Intern

Summer 2026

- Produced brand storytelling and recruitment marketing content that grew engagement across Instagram and web (Penn State practicum, LA 495)
- Built a cohesive visual identity across Instagram and the website; created staff-recruitment content highlighting culture and leadership

Conscious Cravings (CONCR) | Marketing & Content Associate

2023 – 2025

- Managed social media presence and content strategy across multiple platforms for a vegan food business
- Designed brand materials including product labels, logos, and promotional graphics

Buffalo Wild Wings | Server / Bartender

2025 – Present

- Deliver customer-facing service in a high-volume setting; resolve complaints and process POS transactions with 100% accuracy

500 Rockets Marketing | Video Editor & QA Tester

Summer 2021

- Produced interview videos in Adobe Premiere Pro and documented website defects through systematic testing

LEADERSHIP & ACTIVITIES

Penn State Altoona Women's Golf | Founding Member and #1-Ranked Player

2022 – 2024

- Helped establish the campus's first women's golf team; prior varsity captain and 2022 state champion (Anderson High School)

Scare for a Cure | Construction & Production Crew

2023

- Built 3 haunted house rooms and tested electrical systems for a 25-room experience; managed crowd flow during productions benefiting Breast Cancer Resource Center

THON Committee Member, Penn State

Fall 2025 – Present

Snowboard Club, Penn State

Fall 2025 – Present

Light the Night, Leukemia & Lymphoma Society | Fundraising Coordinator

2016 – 2019

- Raised \$16,000 over three years via corporate partnerships and an employee-matching strategy that doubled annual fundraising; ran donor events with 50+ participants

SKILLS

Design & Media: Figma, Canva, Adobe Premiere Pro, Wix, graphic design, brand development, content strategy

Research & Analysis: Experimental design, data analysis, usability and cognitive research methods, academic writing, Excel, Google Sheets

HONORS & AWARDS

- First Place, Penn State Undergraduate Research and Creative Arts Fair (2025)
- President's Freshman Award
- Discover Award
- ACF Visionary Scholarship Nominee
- Congressional Award, Silver Certificate